

Behind the Brands Scorecard Update 31 March 2015: Company Responses

The world's top ten food and beverage companies that are rated on the Behind the Brands scorecard have responded to the second annual scorecard update as follows:

Coca-Cola

The Coca-Cola Company fully recognizes that consumer expectations are high for brands and are tied increasingly to respect for the values and the actions of the company that provides it. Grounded and framed by the UN Guiding Principles on Business and Human Rights, which The Coca-Cola Company endorsed in 2011, we are working to implement practices throughout our supply chain that advance our sustainable agriculture strategy and support our commitment to build more sustainable communities in the 200 countries and territories where we operate.

We believe in 1) creating economic opportunities for everyone associated with our supply chain, including women and smallholder farmers, 2) helping to protect the land rights of local communities, as well as 3) stewarding water and other natural resources. To that end, we have made concrete public commitments with demonstrated clear results that we report transparently to our consumers and the public at large on [Coca-Cola Journey](#) and in our most recent [Sustainability Report](#).

Danone

Oxfam's 2015 report reminds readers that food companies need to include upstream supply-chain issues in their corporate policies and commitments. Danone recognizes the value of such approach and takes the sustainability of its upstream supply chain very seriously, making this an integral part of its dual project to business success and social progress.

Read Danone's full statement [here](#).

Mars

"Mars welcomes the latest Behind the Brands report, and we are pleased that it recognizes the progress companies have made in their policies and practices. We agree with the report's emphasis on women in farming and on land and worker rights, and we know there is still much more work to do in these areas. Real progress will require a number of stakeholders working together to reach meaningful solutions, and we value our work with Oxfam in that effort."

Mondelez

"We're pleased Oxfam has been raising awareness for these important issues, and we appreciate they're recognizing our ongoing work in advancing the rights of women in the cocoa supply chain."

Nestlé

Nestlé has assumed the number one ranking for land rights on Oxfam's 2015 Behind the Brands scorecard, Nestlé's also outperformed its peers on transparency and water as it boosted its overall score versus Oxfam's 2014 report. Nestlé is committed to making further progress towards a sustainable food system by working with civil society, government and business, and supports Oxfam's efforts in this respect.

Read Nestlé's full statement [here](#).

Unilever

"We are committed to promoting human rights across our supply chain. Our employees are focused on delivering this as part of the Unilever Sustainable Living Plan and work with many partners to push standards and boundaries where necessary. I am delighted this has been recognised by Oxfam. However, we are under no illusion about the scale of the challenge that remains and recognise where improvements can be made. One area of focus this year will be on empowering women in our supply chain. We will continue to drive change across our business and industry and call on others to do the same."

Read Unilever's full statement [here](#).