



DECLARATION OF INTEREST: FINANCIAL AND PROGRAMMATIC TIES BETWEEN OXFAM AND THE BIG 10

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Prior to the launch of the GROW campaign (in 2011) Oxfam already had relationships with a number of food and beverage companies featured in “Behind the Brands”. Oxfam takes a multi-faceted approach to working with the private sector, including campaigning, collaborations and fundraising. The nature of any engagement Oxfam undertakes with a company depends on its goals, the context and the company.

All of Oxfam’s engagements with companies are subject to Oxfam’s ethical screening and risk assessment procedures. Oxfam is committed to being fully transparent and accountable for all its relationships with companies including with the Big 10 in the context of the Behind the Brands campaign. Notwithstanding the relationships set out below, Oxfam’s analysis and scoring of the Big 10, and its interaction in relation to the Behind the Brands campaign, have been

undertaken in a consistent and impartial manner across all the companies.

Significant relationships between Oxfam and the Big 10 include:

- **Unilever:** Oxfam has engaged with Unilever for over a decade. Activities include: research in the form of a collaborative poverty footprint study published in 2005, an independent Oxfam study of labor rights in Unilever's supply chain published in January 2013, and a joint research project (co-managed by the Ethical Tea Partnership and Oxfam and involving Unilever as well as other Big 10 companies such as Mars and ABF) to investigate wages in the tea sector; a partnership through Project Sunrise to explore inclusive business models that integrate smallholder farmers in Unilever's supply chain, second phase from 2015 in the form of the Enhancing Livelihoods Fund; contribution of gifts in kind for Oxfam's humanitarian response: e.g. donations of soap during the 2011 Pakistan floods, the Haiti earthquake in 2010, the food crisis in West Africa in 2012 and Typhoon Haiyan in Philippines; joint project to set up community water centres to bring clean water to poor communities in Nigeria; and provision of funding for Oxfam's UK poverty program including a 6 week Unilever ad campaign the UK market starting November 8th 2014, highlighting food waste and hunger in the UK, featuring an Oxfam program supported by Unilever.
- **Coca-Cola:** Joint research and advocacy work through a collaborative Community Impact Study in Zambia and El Salvador. 179 Oxfam America also had a fundraising relationship with Coca-Cola; from 2007 to 2011, Oxfam America received \$3m in humanitarian support for Sudan.
- With many of the companies included in "Behind the Brands", working in a range of **multi-stakeholder initiatives** including the Roundtable on Sustainable Palm Oil (RSPO), the Sustainable Food Lab and the Sustainable Trade Initiative (IDH).